

March 3, 2009



# Shepperd e-Leader: Partnership



*Changing the Future of Leadership*

## Acclaimed Author to Speak at Lecture Series

UT Permian Basin's Shepperd Leadership Institute is partnering with a number of local entities to bring best-selling author, Malcolm Gladwell to the stage this spring. Gladwell has now written three best sellers. *The Tipping Point* was the first one. In it he describes a phenomenon with which everyone is familiar, yet no one had ever before named. *The Tipping Point* is that magic moment when an idea, trend, or social behavior crosses a threshold, tips, and then spreads like wildfire. In his next book, *Blink*, Gladwell accurately describes another phenomenon—thinking without thinking. He says that often we intuitively “know” something in the first two seconds we observe it—in about the time it takes us to “blink.” We don't think about it; we just know it. In both books, he regales us with example after example of stories to validate the phenomena.



Malcolm Gladwell

Now he has written a third best seller, *The Outliers*. These are the individuals who, for reasons of environment, family, experiences, culture or myriad other factors are different (but not better) than the rest of us. They “lie outside” the norm. Can anyone be an “outlier?” Probably not. However, Gladwell is quick to point out that the “outliers” cannot take credit for who they are because so much of who they are and even who they will become depends on elements over which they had no control—parents, date of birth, world events, etc. Gladwell was a reporter for the *Washington Post* from 1987 to 1996, first as a science writer and then as the New York City bureau chief. Currently, he is a staff writer for *The New Yorker*.

### Program Partners:

ECISD

The Education  
Foundation

P-16 West Texas  
Regional Council

Odessa College

UTPB HSI Grants

**When: April 14, 2009 at 7 P.M.**

**Where: UTPB Gymnasium**

**Cost: Free**

John Ben Shepperd  
Public Leadership  
Institute

“Geography has made us neighbors. History has made us friends. Economics has made us partners, and necessity has made us allies.”

-John F. Kennedy

“Humility and success make great partners, but rarely do they live together.”

-anonymous

### Institute Staff:

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# Shepperd e-Leader: Partnership



## Shepperd Public Leadership Institute Scholar Receives Leadership Training at Texas Senator's Office

UTPB senior, Jonathan Dumire aspires to one day serve the Permian Basin as an elected official. He is certainly on the right track. Dumire is slated to graduate from UTPB this December with a B.S. in political science and a minor in leadership studies. As part of his coursework, Dumire is currently interning in the office of Texas Senator, Kel Seliger as a *Shepperd Public Leadership Institute Scholar*.

"The Director of the Shepperd Institute and I discussed the idea of utilizing an intern from District 31, and we were very fortunate to quickly coordinate the appointment of Jonathan Dumire from UTPB. It should be a great learning experience for Jonathan. He will be a tremendous asset to our West Texas team during this legislative session and in the future."

- Senator Kel Seliger

Dumire is thrilled with the experience and is especially excited about the opportunity to work closely with Seliger's staff to delve into legislative policy areas that are particularly relevant to the Permian Basin— areas like water, oil and natural gas. Dumire explains that although these concepts are covered in the classroom, this internship has given him the chance to explore these issues in much greater depth.



Senator Kel Seliger and Jonathan Dumire

Shepperd Institute Director Bobby Burns stated, "Jonathan has a desire to serve, and our Institute is pleased to support him in his efforts. By partnering with the Senator through this internship program, the Shepperd Institute has the ability to give many of our future leaders a big head start."



### POTUS 44—Part 3

**Guest Speaker: Cliff Angelo**  
*Managing Director, Public Strategies, Inc.*

Date: Wednesday, March 25, 2009

Time: 11:45 A.M.

Where: Location TBA  
FREE LUNCH PROVIDED