

September 3, 2008



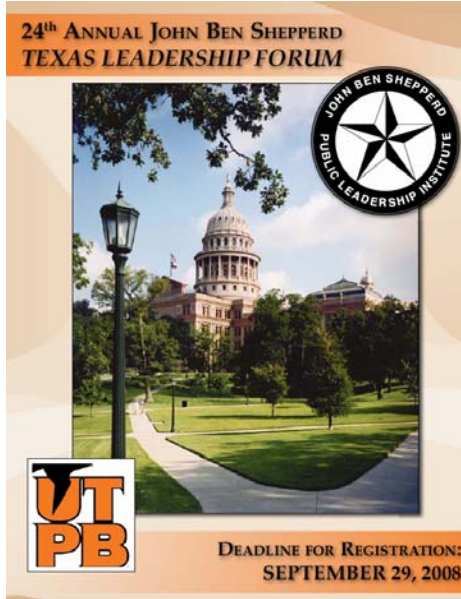
Shepperd e-Leader: *Learning to Lead*

Changing the Future of Leadership

Texas Leadership Forum Registration

One of our nation's most beloved Presidents, John F. Kennedy, understood the value and necessity of developing leadership through learning. This fall, participants of the *24th Annual Texas Leadership Forum* will delve into policy issues such as:

- Seeking and Funding Alternative Energy Sources
- Water Conservation and Planning
- Border Security / Immigration
- Improving Access to Healthcare
- Education - Addressing the High Dropout Rate in Texas
- Transportation Construction and Upkeep



If you are interested in attending or nominating someone for attendance to the Texas Leadership Forum and have not received your registration packet, please contact the Shepperd Institute at 432-552-2850 or by email at theinstitute@utpb.edu.

System Of Service Program

The Shepperd Institute's System of Service Program returns to its busy schedule this fall of promoting and instilling leadership and service in our future leaders. The Institute's program coordinators travel throughout the State conducting hands-on training for high school students, preparing them for the leadership challenges of tomorrow. To schedule a program in your community, please contact Shannon Garcia-Hernandez or Valorie Rogers at 432-552-2850.

SOS Fall Schedule

September

- 17 – Texarkana Middle School
- 20 – Cedar Hill
- 24 – San Angelo

October

- 3 – Premier HS (Midland)
- 15 – Brownwood
- 28 – Jourdanton
- 29 – Portland
- 30 – Shiner

November

- 4 – Seguin
- 6 – Schertz

John Ben Shepperd
Public Leadership
Institute

Leadership and learning are indispensable to each other

-John F. Kennedy

Leaders are the ones who keep faith with the past, keep step with the present, and keep the promise to posterity.

-Harold J. Seymour

Institute Staff:

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Associate Director

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Book review:

Boone

In the 1950s, T. Boone Pickens had \$2500 (a lot of money in those days), drive and creativity. Over the course of the next thirty years, Pickens employed blood, sweat and tears to establish and grow Mesa Petroleum into a company worth over three billion dollars.

Given his recent media attention based on his proposed energy plan, it seemed appropriate to review an old book, BOONE, an autobiography. It was published in 1987, and it is time someone wrote the next chapters of his life to bring us up to date on this incredible, "afraid of nothing" leader and entrepreneur.

Pickens was born in Oklahoma, and refers to himself as an adoptive Texan. He has been admired and defiled in boardrooms, loved and hated by various oil companies, and feared and respected by stockholders, small business people, and the "average" American. He has successfully challenged the biggest oil companies, and in this readable book, he describes how he did it and how those "deals" changed the structure of American business forever.

This no-nonsense book contains insights on how to become a leader, how to lead,

how to "rush in where angels fear to tread," and how to live life on your terms without turning against your morals and/or your ethics. He attributes his strong ethics and commitment to other people to his mother and grandmother. They were, he believes, perfect examples of how to treat people and of living a life of moderation.

At the age of 26, with a wife and two children, Pickens became an independent oilman, having spent the previous decade working at various odd jobs, most of them in the oil field. Pickens recounts his mistakes, successes and lessons learned over several decades. He also shares how those lessons shaped decisions about how he would operate, and how he would think outside the box to make things better for his family, his employees, his life.

BOONE is a book about the history of the oil business in Texas in the early stages, but it is also the story of a man who wanted to make a difference—and he has done that—in 1950, 1980, and even today.

BOONE, by T. Boone Pickens
Houghton Publishing, 1987
ISBN 0-395-41433-4

Mark Your Calendars

October 10-12

The 24th Annual

Texas Leadership Forum

Registration packets will be mailed soon. Please call us at 432-552-2850 or email us at theinstitute@utpb.edu to reserve your packet today.

October 30

Shepperd Distinguished Lecture Series

Common Ground

Syndicated columnists Bob Beckel and Cal Thomas will take the stage in the UTPB gym to discuss crossing party lines for the greater good. See next month's *Shepperd e-leader* for more information!